UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/934,994	08/21/2001	Elijahu Shapira	3561-106	9111

7590   05/25/2005

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EXAMINER
JACOBS, LASHONDA T

ART UNIT	PAPER NUMBER
2157	

DATE MAILED: 05/25/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.
- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1)☒ Responsive to communication(s) filed on <u>21 March 2005</u>.
2a)☐ This action is **FINAL**.   2b)☒ This action is non-final.
3)☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4)☒ Claim(s) *1-13* is/are pending in the application.
   4a) Of the above claim(s) _____ is/are withdrawn from consideration.
5)☐ Claim(s) _____ is/are allowed.
6)☒ Claim(s) *1-13* is/are rejected.
7)☐ Claim(s) _____ is/are objected to.
8)☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9)☐ The specification is objected to by the Examiner.
10)☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.
   Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
   Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
11)☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12)☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
   a)☐ All   b)☐ Some * c)☐ None of:
   1.☐ Certified copies of the priority documents have been received.
   2.☐ Certified copies of the priority documents have been received in Application No. _____.
   3.☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
   * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)
1)☒ Notice of References Cited (PTO-892)
2)☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3)☐ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
   Paper No(s)/Mail Date _____.
4)☐ Interview Summary (PTO-413)
   Paper No(s)/Mail Date. _____.
5)☐ Notice of Informal Patent Application (PTO-152)
6)☐ Other: _____.

DETAILED ACTION

Response to Amendment

This Office Action is in response to Applicant's Amendment/Request for Reconsideration filed

on March 21, 2005. Claims 1-13 are presented for further examination.

Claim Rejections - 35 USC § 102

1.   The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the

basis for the rejections under this section made in this Office action:

> A person shall be entitled to a patent unless –
>
> (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

2.   Claims **1-13** are rejected under 35 U.S.C. 102(e) as being anticipated by Muret et al

(hereinafter, "Muret", U.S. Pat. No. 6,804,701).

As per claim **1**, Muret discloses a method for generating web traffic reports comprising the

steps of:

- presetting IP filters (col. 7, lines 58-67 and col. 8, lines 1-3);

- storing a web page on a first server coupled to a wide area network, said web page

  including data mining code (col. 10, lines 52-67);

- uploading the web page to a visitor computer responsive to a request over the wide area

  network from the visitor computer, said visitor computer having a designated IP address

  (col. 5, lines 6-19);

- operating data mining code on the visitor computer to obtain technical data (col. 10, lines 52-67);

- receiving at a second server the technical data and the IP address of the visitor computer and generating a log file incorporating the technical data and IP address (col. 5, lines 6-19 , lines 61-67 and col. 6, lines 1-3);

- applying the IP filters to the IP address stored in the log file (col. 7, lines 65-67 and col. 8, lines 1-3); and

- generating a database file from the log file responsive to the IP filters (col. 12, lines 40-56).

As per claim 7, Muret discloses a network comprising:

- a visitor node having a browser program coupled to said network, said visitor node providing requests for information on said network (col. 5, lines 6-19);

- a web site node having a respective web site responsive to requests for information from said visitor node to provide media content and data mining code to said visitor node (col. 7, lines 1-18);

- a tracking node including a log file and a database, said tracking node responsive to a communication from said visitor node based upon said data mining code to store visitor data obtained from said visitor node into said log file (col. 5, lines 6-19); and

- a filter node responsive to said visitor data based on a filter to select said visitor data for storage in a database (col. 7, lines 58-67 and col. 8, lines 1-3).

- whereby said database is accessible by an owner of said web site node to view relevant traffic data to the web site node (col. 5, lines 61-67 and col. 6, lines 1-3); and

As per claim **2**, Muret discloses:

- wherein the step of presetting IP filters includes setting an INCLUDE IP filter (col. 13, lines 20-29).

As per claim **3**, Muret discloses:

- wherein the step of presetting IP filters includes setting an EXCLUDE IP filter (col. 13, lines 20-29).

As per claims **4** and **12**, Muret disclose:

- the step of using classless inter-domain routing (col. 15, lines 54-64).

As per claims **5** and **13**, Muret disclose:

- the step of using standard pattern matching specifications like Regular Expressions (col. 13, lines 20-29   0.

As per claims **6** and **11**, Muret disclose:

- defining a subnet mask (col. 15, lines 26-32); and

- filtering the IP addresses using the subnet mask with a binary AND operator (col. 15, lines 54-64).

As per claim **8**, Muret disclose:

- wherein said filter node selects said visitor data based on whether the visitor data is included within the filter (col. 7, lines 58-67 and col. 8, lines 1-3).

As per claim **9**, Muret disclose:

- wherein said filter node selects said visitor data based on whether the visitor data is excluded from the filter (col. 7, lines 58-67 and col. 8, lines 1-3).

As per claim **10**, Muret discloses:

- wherein said filter is an IP address filter (col. 7, lines 58-67 and col. 8, lines 1-3).

Response to Arguments

3.   Applicant's arguments with respect to claims 1-13 have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

4.   The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

U.S. Pat. No. 6,804,701 to Muret et al

U.S. Pat. No. 6,112,238 to Boyd et al

U.S. Pat. No. 6,741,990 to Nair et al

U.S. Pat. No. 5,796,952 to Davis et al

Any inquiry concerning this communication or earlier communications from the examiner should be directed to LaShonda T Jacobs whose telephone number is 703-305-7494. The examiner can normally be reached on 8:30 A.M.-5:00 P.M..
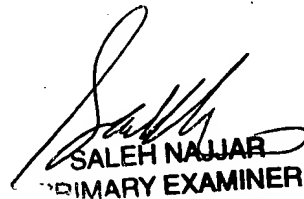
If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ario Etienne can be reached on 703-308-7562. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

<div align="right">LaShonda T Jacobs
Examiner
Art Unit 2157</div>

ltj
May 23, 2005

SALEH NAJJAR
PRIMARY EXAMINER